

NIRMALA COLLEGE FOR WOMEN, COIMBATORE

INSTITUTIONS INNOVATION COUNCIL – CALENDAR ACTIVITIES 2021-2022

QUARTER 1 – JULY 2021 TO SEPTEMBER 2021

Thrust Area: Inspiration, Motivation and Ideation

S. No.	Activity
1	Workshop on “Entrepreneurship and Innovation as Career Opportunity
2	My Story - Motivational Session by Successful Innovators.
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder.
4	Session on Problem Solving and Ideation Workshop
5	Exposure and field visit for problem identification
6	Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support.
7	Developing Online Repository of Ideas Developed and Way forward plan

QUARTER 2 – OCTOBER 2021 TO DECEMBER 2021

Thrust Area: Validation and Concept Development

S. No.	Activity
1	Workshop on Design Thinking, Critical thinking and Innovation Design
2	Expert talk on & quot; Process of Innovation Development & amp; Technology Readiness Level (TRL)& quot; & amp; & quot; Commercialization of Lab Technologies & amp; Tech-Transfer
3	Workshop on Entrepreneurship Skill, Attitude and Behavior Development
4	Session on Achieving Problem-Solution Fit & amp; Product-Market Fit
5	Field/Exposure Visit to Pre-incubation units such as Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.
6	Pitching Event for PoCs developed & amp; linkage with Innovation Ambassadors for mentorship support.
7	Developing Online Repository of Idea / Proof of Concepts (PoCs) Developed and Way forward plan

QUARTER 3 – JANUARY 2022 TO MARCH 2022

Thrust Area: Prototype, Design, Process Development for Business Model/ Process/ Services

S. No.	Activity
1	Workshop on Prototype/Process Design and Development - Prototyping
2	Session/ Workshop on Business Model Canvas (BMC)
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre
4	Session on “How to plan for Start-up and legal & Ethical Steps”
5	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
6	Demo Day/Exhibition/Poster Presentation of Business Plan/Prototype developed & linkage with Innovation Ambassadors for mentorship support.
7	Developing Online Repository of Business Plan/Prototypes Developed and Way forward plan

QUARTER 4 – APRIL 2022 TO JUNE 2022

Thrust Area: Awareness about Startup and related Ecosystem

S. No.	Activity
1	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”
2	Session on Accelerators/Incubation - Opportunities for Students & Faculties – Early-Stage Entrepreneurs
3	Organise Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session
4	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.
5	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
6	Demo Day/Exhibition/Poster Presentation of Start-ups developed & linkage with Innovation Ambassadors for mentorship support.
7	Developing Online Repository of Start-ups Developed/incubated and Way forward plan